

Message Text

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ACTION TRSE-00

INFO OCT-01 ARA-10 ISO-00 SS-15 EB-07 SIL-01 COME-00

OPIC-06 LAB-04 AID-05 DODE-00 INT-05 CIAE-00 INR-07

NSAE-00 PA-02 PRS-01 USIA-15 L-03 NSC-05 SP-02 ITC-01

/090 W

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R 261300Z APR 76

FM AMCONSUL SAO PAULO

TO SECSTATE WASHDC 6891

INFO AMEMBASSY BRASILIA

UNCLAS SAO PAULO 0910

E.O. 11652: N/A

TAGS: OVIP (SIMON, WILLIAM E.)

SUBJECT: OFFICIAL VISIT BY SECRETARY WILLIAM E. SIMON

1. FOLLOWING IS THE PROPOSED LIST OF BRAZILIAN BANKERS AND INDUSTRIALISTS TO BE INVITED TO MEET SECRETARY SIMON AT 10 AM ON MAY 12 AT SAO PAULO HILTON:

A. THEOBALDO DE NIGRIS, PRESIDENT, FEDERATION OF INDUSTRIES OF THE STATE OF SAO PAULO, FIESP

B. PAULO SALIM MALUF, PRESIDENT, COMMERCIAL ASSOCIATION OF SAO PAULO

C. JOSE PAPA JUNIOR, PRESIDENT, FEDERATION OF COMMERCE OF THE STATE OF SAO PAULO

D. JOSE MINDLIN FORMER SECRETARY OF SCIENCE, CULTURE & TECHNOLOGY; DIRECTOR, METAL LEVE S.A.; ALSO V.P., FIESP

E. CLAUDIO BARDELLA, PRESIDENT, BARDELLA S.A. INDUSTRIAS MECANICAS; ALSO DIRECTOR, FIESP AND PRESIDENT OF BRAZILIAN ASSOCIATION OF THE HEAVY MACHINERY INDUSTRY ABDIB

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F. LUIZ EULALIO DE BUENO VIDIGAL FILHO, PRESIDENT, COBRASMA

S.A.; ALSO V.P., FIESP, AND PRESIDENT OF THE NATIONAL ASSOCIATION OF AUTO PARTS MANUFACTURERS

G. ERMELINO MATARAZZO, EXECUTIVE VICE PRESIDENT, I.R.F. MATARAZZO

H. JOSE ERMIRIO DE MORAES FILHO, PRESIDENT, VOTORANTIM S.A.
ALSO DIRECTOR, FIESP

I. PAULO DIEDERICHSEN VILLARES, PRESIDENT INDUSTRIAS VILLARES S.A. ALSO DIRECTOR, FIESP

J. SEBASTIAO DE CAMARGO PENTEADO, PRESIDENT, CAMARGO CORREA S.A. CONSTRUcoes E COMERCIO

K. MANOEL DA COSTA SANTOS, PRESIDENT, ARNO S.A. INDUSTRIA E COMERCIO; ALSO PRESIDENT SAO PAULO STATE ASSOCIATION OF MANUFACTURERS OF ELECTRIC AND ELECTRONIC PRODUCTS

L. EINAR ALBERTO KOK, PRESIDENT, MAQUINAS PIRATININGA S.A.; ALSO PRESIDENT OF SAO PAULO MACHINERY INDUSTRY ASSOCIATION

M. OSWALDO PALMA, PRESIDENT, FREIOS E SINAIS DO BRASIL-FRESINBRA; ALSO V.P., FIESP AND PRESIDENT OF THE SAO PAULO STATE ASSOCIATION OF RAILWAY AND HIGHWAY EQUIPMENT MANUFACTURERS

N. PAULO REIS MAGALHAES, PRESIDENT, COMPANHIA ITAQUERE INDUSTRIAL E AGRICOLA; ALSO PRESIDENT OF THE BOARD OF THE LOCAL SUBSIDIARIES OF DUTCH PHILIPS AND FRENCH ROHNE-POULENC

O. CARLOS ANTICH, PRESIDENT, SANBRA-SOCIEDADE ALGODOEIRA DO NORDESTE

P. GIORDANO ROMI, PRESIDENT, INDUSTRIAS ROMI S.A.

Q. HANS DIETER SCHMIDT, PRESIDENT, FUNDICAO TUPY S.A.

R. MARIO BERNARDO GARNERO, DIRECTOR, VOLKSWAGEN DO BRASIL S.A.; ALSO V.P., FIESP AND PRESIDENT NATIONAL ASSOCIATION MOTOR VEHICLES MANUFACTURERS

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S. VICTOR CIVITA, PRESIDENT, EDITORA ABRIL S.A.

T. ANTONIO CHAGAS, MEIRELES, CHIEF OF GABINET, MINISTRY OF FINANCE, SAO PAULO REGIONAL

U. BENEDITO DE OLIVEIRA ALVES, REGIONAL DELEGATE, CENTRAL BANK OF BRASIL

V. DR. MURILO MACEDO, PRESIDENT, SAO PAULO STATE BANK-BANESPA

W. DR. JORGE ARRUDA, PRESIDENT, SAO PAULO STATE DEVELOPMENT
BANK-BADESP

X. ORLANDO BALDI, REGIONAL REPRESENTATIVE, BANK OF BRAZIL

Y. AMADOR AGUIAR, PRESIDENT, BANCO BRASILEIRO DE DESCONTOS
S.A. BRADESCO

Z. EUDORO EGYDIO VILLELA, PRESIDENT, BANCO ITAU S.A.

AA ALOYSIO DE FARIA, PRESIDENT, BANCO REAL S.A.

BB. GASTAO EDUARDO DE BUENO VIDIGAL, PRESIDENT, BANCO MERCANTIL
DE SAO PAULO

CC. JOAO GUSTAVO HAENEL, EXECUTIVE VICE PRESIDENT, BANCO
FINASA - MERCANTIL DE INVESTIMENTOS

2. IT IS RECOMMENDED THAT SECRETARY SIMON OPEN THE MEETING
WITH A STATEMENT COVERING THE FOLLOWING POINTS:

A. THE PURPOSES OF THE SECRETARY'S VISIT TO BRAZIL;

B. AN EXPLANATION OF THE TERMS AND IMPLICATIONS OF ANY AGREEMENTS
REACHED WITH BRAZILIAN GOVERNMENT;

C. THE MEASURES WHICH THE SECRETARY BELIEVES WILL RESULT IN A
REDUCATION OF THE IMBALANCE IN BILATERAL TRADE BETWEEN THE
TWO COUNTRIES;

D. SHOULD POINT C INCULDE THE STIMULATION OF INVESTMENT BY
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AMERICAN COMPANIES (AS ASSISTANT SECRETARY PARSKY'S COMMENTS,
AS REPORTED IN THE LOCAL PRESS. IMPLY), THE SECRETARY SHOULD
BE PREPARED TO ENTER INTER DETAILS ON THE METHOD OF ENCOURAGING
SUCH INVESTMENT;

E. A DISCUSSIONS OF U.S. PROPOSALS IN GENOVA FOR MULTILATERAL
TARIFF REDUCATION AND THE GSP;

F. A DEFENSE OF THE U.S. COUNTERVAILING DUTY PROVISIONS AND
ITS IMPLICATION FOR BRAZIL;

3. THE SECRETARY MIGHT THEN THROW THE MEETING OPEN TO QUESTIONS
ON ANY OF THE ABOVE ISSUES AND SUGGESTIONS ON HOW TO DEAL
BILATERRAL TRADE ISSUES.

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Margaret P. Grafeld
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